

	WED, 16.08. Arrival Team	THU, 17.08. Get together	FRI, 18.08. Entrepreneurial Ambition	SAT, 19.08. Marketing	SUN, 20.08. Business Models	MON, 21.08. Finance	TUE, 22.08. Selling your idea	WED, 23.08. Demo Day	THU, 24.08.
08:00									
08:30				08:15 Market Research Data Base Bernd Ebersberger					
09:00			08:45 Programme Update		08:45 Programme Update	08:45 Programme Update	08:45 Programme Update	08:45 Programme Update	
09:30			09:00 – 10:30 Entrepreneurial Vision (Leadership) Andy Hopper	09:00 – 10:30 Marketing Strategy Birgit Gasser	09:00 – 10:30 Business Models David Gee	09:00 – 10:30 Building a great team Hermann Hauser	09:00 – 10:30 Selling your Idea Christoph Richter	09:00 – 10:30 Indiv. Prep.	09:00 – 10:30 Pitch Training
10:00									
10:30			Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	
11:00		11:00 – 12:00 Meeting & Programme Introduction for team, mentors and facilitators							
11:30			11:00 – 12:30 Customer Value Proposition Shailendra Vyakarnam	11:00 – 12:30 Market Research Andreas Brakonier	11:00 – 12:30 Mentor Session	11:00 – 12:30 Finance Session Gerald Hörhan	11:00 – 12:30 Pitch Training Rudolf Ball	11:00 – 12:00 Individual Preparation	
12:00									
12:30								Snack Break	
13:00			12:30 – 14:00 Lunch	12:30 – 14:00 Lunch	12:30 – 14:00 Lunch	12:30 – 14:00 Lunch	12:30 – 14:00 Lunch		
13:30								13:00 – 14:00 Presentations (four panels)	
14:00		12:30 – 16:30 Arrival & Registration Participants						Break	
14:30			14:00 – 15:30 Mentor Session	14:00 – 15:30 Mentor Session	14:00 – 15:30 Mentor Session	14:00 – 15:30 Mentor Session	14:00 – 15:30 Indiv. Prep.	14:00 – 15:30 Pitch Training	14:30 – 15:30 Presentations (four panels)
15:00									
15:30			Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	
16:00									
16:30			16:00 – 17:30 Mentor Session	16:00 – 17:30 Mentor Session	16:00 – 17:30 IP Strategy Marcus Malek	16:00 – 17:30 Mentor Session	16:00 – 17:30 Indiv. Prep.	16:00 – 17:30 Pitch Training	16:00 – 17:00 Presentations (four panels)
17:00		16:30 – 17:45 Programme Introduction for participants							Groupphoto
17:30	17:00 – 19:00 Arrival team, mentors, facilitators								
18:00		18:00 Shuttle pick-up	18:00 – 21:30 The State of A.I. powered by Werkstätte Wattens and I.E.C.T.	18:00 – 20:00 Business Development Advice 1 to 1 clinics (sign in till Friday)	18:00 – 20:00 Legal Advice 1 to 1 clinics (sign in till Saturday)			18:00 – 21:00 Idea Meets Business powered by WKO	18:00 Shuttle pick-up
18:30									
19:00						18:00 – 21:30 Outdoor Activity			19:00 – 19:30 Wrap-Up
19:30			Riding the 6th Wave of Computing - or drown?  Lead: Hermann Hauser Alois Saria, Robert Trappl						
20:00	19:30 – 21:30 Dinner team, mentors, facilitators	19:30 – 21:30 „Tirol meets Cambridge“ powered by Standortagentur Tirol							19:30 – 21:30 Celebration Dinner with Alumni
20:30									
21:00		Networking and Get-together							
21:30									

TECHNOLOGY SYMPOSIUM  
European Forum Alpbach

PROGRAMME

- Presentation & Poster
- 1 to 1 clinics (optional)
- Workshop
- Programme introduction
- Mentor sessions
- Keynote Speech

PLACES

- Talschluss
- Parking Lot
- Schleifhalle
- Meeting rooms
- Alpbach