

	THU, 15.08. Get together	FRI, 16.08. Entrepreneurial Ambition	SAT, 17.08. Marketing	SUN, 18.08. Business Models	MON, 19.08. Finance	TUE, 20.08. Selling your idea	WED, 21.08. Demo Day	THU, 22.08.
08:00								
08:30								
09:00	09:00 – 12:30 Arrival team, mentors, facilitators	08:45 Programme Update	08:45 Programme Update	08:45 Programme Update	08:45 Programme Update	08:45 Programme Update	08:45 Programme Update	
09:30		09:00 – 10:30 Entrepreneurial Vision (Leadership)	09:00 – 10:30 Marketing Strategy	09:00 – 10:30 Business Models	09:00 – 10:30 Finance Session	09:00 – 10:30 Selling your Idea	09:00 – 10:30 Indiv. Prep.	09:00 – 10:30 Pitch Training
10:00		Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	
11:00		11:00 – 12:30 Customer Value Proposition	11:00 – 12:30 Market Research	11:00 – 12:30 IP Strategy	11:00 – 12:30 Building a great team	11:00 – 12:30 Pitch Training	11:00 – 12:00 Individual Preparation	
12:00							Snack Break	
12:30	12:30 – 14:00 Lunch MENTORS & FACILITATORS	12:30 – 14:00 Lunch	12:30 – 14:00 Lunch	12:30 – 14:00 Lunch	12:30 – 14:00 Lunch	12:30 – 14:00 Lunch		
13:00							13:00 – 14:00 Presentations (four panels)	
14:00	14:00 – 16:30 Arrival & Registration PARTICIPANTS	15:00 – 16:30 Programme intro MENTORS & FACILITATORS	14:00 – 15:30 Mentor Session	14:00 – 15:30 Mentor Session	14:00 – 15:30 Mentor Session	14:00 – 15:30 Indiv. Prep.	14:00 – 15:30 Pitch Training	Break
14:30								14:30 – 15:30 Presentations (four panels)
15:00								
15:30								
16:00								
16:30	16:30 – 17:45 Programme Introduction PARTICIPANTS	16:00 – 17:30 Mentor Session	16:00 – 17:30 Mentor Session	16:00 – 17:30 Mentor Session	16:00 – 17:30 Mentor Session	16:00 – 17:30 Indiv. Prep.	16:00 – 17:30 Pitch Training	16:00 – 17:00 Presentations (four panels)
17:00								Groupphoto
17:30								
18:00	18:00 Shuttle pick-up							18:00 Shuttle pick-up
18:30								
19:00								
19:30		18:30 – 21:30 tbd	18:00 – 20:00 Business Development Advice 1 to 1 clinics (sign in till Friday)	18:00 – 20:00 Legal Advice 1 to 1 clinics (sign in till Saturday)		18:00 – 21:00 Idea Meets Business powered by WKO		19:00 – 19:30 Wrap-Up
20:00	19:30 – 21:30 „Tirol meets Cambridge“ powered by Standortagentur Tirol	powered by Werkstätte Wattens			18:00 – 21:30 Outdoor Activity			19:30 – 21:30 Celebration Dinner with Alumni
20:30								
21:00	Networking and Get-together							
21:30								

TECHNOLOGY SYMPOSIUM
European Forum Alpbach

PROGRAMME

- Presentation
- 1 to 1 clinics (optional)
- Workshop
- Programme introduction
- Mentor sessions
- Keynote Speech

PLACES

- Talschluss
- Parking Lot
- Schleifhalle
- Meeting rooms
- Alpbach