

**THU, 15.08.**  
Get together

**FRI, 16.08.**  
Entrepreneurial Ambition

**SAT, 17.08.**  
Marketing

**SUN, 18.08.**  
Business Models

**MON, 19.08.**  
Finance

**TUE, 20.08.**  
Selling your idea

**WED, 21.08.**  
Demo Day

**THU, 22.08.**

08:30		08:45 Programme Update	08:45 Programme Update	08:45 Programme Update	08:45 Programme Update	08:45 Programme Update	08:45 Programme Update	08:45 Programme Update	
09:00	09:00 – 12:30 Arrival team, mentors, facilitators	09:00 – 10:30 Entrepreneurial Vision (Leadership)	09:00 – 10:30 Marketing Strategy	09:00 – 10:30 Business Models	09:00 – 10:30 Finance Session	09:00 – 10:30 Selling your Idea	09:00 – 10:30 Indiv. Prep.	09:00 – 10:30 Pitch Training	
09:30									
10:00		Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	
11:00		11:00 – 12:30 Customer Value Proposition	11:00 – 12:30 Market Research	11:00 – 12:30 IP Strategy	11:00 – 12:30 Building a great team	11:00 – 12:30 Pitch Training			
11:30									
12:00									
12:30									Snack Break
13:00	12:30 – 14:00 Lunch MENTORS & FACILITATORS	12:30 – 14:00 Lunch	12:30 – 14:00 Lunch	12:30 – 14:00 Lunch	12:30 – 14:00 Lunch	12:30 – 14:00 Lunch			
13:30									13:00 – 14:00 Presentations (four panels)
14:00									Break
14:30	14:00 – 16:30 Arrival & Registration PARTICIPANTS	14:00 – 15:30 Mentor Session	14:00 – 15:30 Mentor Session	14:00 – 15:30 Mentor Session	14:00 – 15:30 Mentor Session	14:00 – 15:30 Indiv. Prep.	14:00 – 15:30 Pitch Training		
15:00									14:30 – 15:30 Presentations (four panels)
15:30	15:00 – 16:30 Programme intro MENTORS & FACILITATORS	Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee		
16:00									
16:30		16:00 – 17:30 Mentor Session	16:00 – 17:30 Mentor Session	16:00 – 17:30 Mentor Session	16:00 – 17:30 Mentor Session	16:00 – 17:30 Indiv. Prep.	16:00 – 17:30 Pitch Training		
17:00	16:30 – 17:45 Programme Introduction PARTICIPANTS								16:00 – 17:00 Presentations (four panels)
17:30									Groupphoto
18:00									
18:30	18:00 Shuttle pick-up								
19:00			18:00 – 20:00 Business Development Advice 1 to 1 clinics (sign in till Friday)	18:00 – 20:00 Legal Advice 1 to 1 clinics (sign in till Saturday)					
19:30		18:30 – 21:30 tbd powered by Werkstätte Wattens					18:00 – 21:00 Idea Meets Business powered by WKO		19:00 – 19:30 Wrap-Up
20:00	19:30 – 21:30 „Tirol meets Cambridge“ powered by Standortagentur Tirol				18:00 – 21:30 Outdoor Activity				
20:30									
21:00	Networking and Get-together								19:30 – 21:30 Celebration Party with Alumni
21:30									

**TECHNOLOGY SYMPOSIUM**  
European Forum Alpbach

- PROGRAMME**
- Presentation
  - 1 to 1 clinics (optional)
  - Workshop
  - Programme introduction
  - Mentor sessions
  - Keynote Speech
- PLACES**
- TS Talschluss
  - PL Parking Lot
  - SH Schleifhalle
  - MR Meeting rooms

